

Madurai Kamaraj University

MBA (Industry Integrated) November 2011 Examinations (to be held in Feb 2012)

Time: 10 A.M. to 1 P.M.

Time: 2 P.M. to 5 P.M

Time Table

Date	Sub Code	Subject Name	Sub Code	Subject Name
29-02-12	N1A	Managerial Economics.	N2A	Financial Management.
01-03-12	N1B	Business Research Methods-I	N2B	Operations Management.
02-03-12	N1C	Organizational Behavior and Mgt	N2C	Operations Research.
03-03-12	N1D	Managerial Accounting & Control.	N2D	Business Environment-II
05-03-12	N1E	Computer Application in Management.	N2E	Management Information's System.
06-03-12	N1F	Human Resource Management.	N2F	Network Applications & Management.
09-03-12	N1H	Marketing Management.	N4A	Strategy Implementation.
10-03-12	N3A	Business Policy & Strategic Management.	N4B	Business Legislation.
12-03-12	N3B	Environmental Management.	MSC FBA RMD GBF STB STK	Sales and Distribution Management. Management of Banking and Financial Institution. Store location, Design & Visual merchandising. Foreign Trade Policy & Promotion. Object Oriented Programming Using C++. Training & Development.
13-03-12	MSA FBB RMA RMG GBC STA	Consumer Behavior. Security Analysis & Portfolio Management. Introduction of Retailing. Labour laws. Global Competitiveness & Strategic Alliance. Database Management Systems.	GBG FBG RME STH STL	International Marketing. Management of Insurance Companies Retail Selling and Customer Service. Programming in Oracle. Organizational Development.
14-03-12	MSD FBE RMB RMK GBE STE	Marketing Research. Investment Banking & Financial Service. Retail Organization & HRM. Advanced Industrial Relations. Export import Procedures & Documentation. System & Analysis & Design.	MSH GBJ RMF STJ STN	Brand Management. International Financial Management. Supply Chain Management. Software Engineering. Human resource Accounting & Audit.
15-03-12	MSJ GBB RMC RML STD	Advertising Management. Foreign Exchange Management. Retail Buying & Merchandise Management. Wage & Salary Administration. Internet Programming.		
16-03-12	N1G	Business Environment-I	N2G	Ethics and Values.

Dr. M. RAJAKODI
CONTROLLER OF EXAMINATIONS.